



Beachwood Recreation Commission

Meeting Minutes

June 11, 2015 * 7:30 PM

Beachwood Community Center, 147 Compass Avenue, Beachwood, New Jersey

1. Call to Order
2. Pledge of Allegiance

Notice of this meeting and of all other regularly scheduled meetings has been given in accordance with the "Open Public Meetings Act of 1975" by the following methods:

- Notice has been posted on the bulletin board in Borough Hall.
- Notice has been filed in the office of the Borough Clerk.
- Notice has been forwarded to the Asbury Park Press.
- All individuals supplying a stamped, self-addressed envelope will be given notice

3. Roll Call

YES Cagiano, Joseph

YES Greitz, Susan

YES Komsa, Steven (Liaison)

YES Orsano, Anthony (Vice Chair)

YES Cicchetti, Charlotte

YES Keenan, Daniel

YES McNabb, Ronald (Chair)

YES Seegert, Karl

4. Approval of Minutes from May 14, 2015

- a. Minutes not prepared – no vote

5. Correspondence

6. Events Schedule

- a. 2015 Event Planning

- i. Boating Safety Course – After Action

1. There were no participants or attendees outside of Recreation representatives
2. Presentation was provided to family members in attendance
3. Program is discontinued

- ii. Memorial Day

1. After Action
 - a. Bathroom shortage generated several complaints
 - b. Band was very good
 - c. Considering the impediments, the general consensus is that the event was successful and attendees enjoyed their time in the park.
 - d. Ms. Cicchetti did an excellent job coordinating and ensuring all vendors were cared for.
2. Post-Event Strategy Session for 2016
 - a. We will need more tents to protect from the elements, especially the heat
 - b. More signs and a large banner will help with visibility and promotion
 - c. Bathrooms will have to be provided in much greater numbers
 - d. The beach may be a better venue, since the new building cuts off much of the park used in prior years
- iii. Tennis
 1. Program started May 13, 2015
 2. Update
 - a. Sessions are going well
 - b. Attendance is almost 100% to date
- iv. Yoga
 1. Dates are set for Saturdays, running June 6 through August 29, 2015 at 8:00 AM
 2. Place signs on May 31 for June 6 start
 - a. Additional signs to be placed in strategic locations
 - b. Birch & Surf Park
 - c. Intermediate School
 - d. Elementary School
- v. 4th of July Fireworks
 1. Ms. Greitz is coordinating the event again this year
 2. We will not pursue excessive non-food vendors (no bounce houses)
 3. Food vendors with verbal commitments to date:
 - a. Tyler Ice
 - b. Zeppole vendor
 - c. RGS
 - d. Debbie O's
- vi. 5k
 1. Running clinic proposal
 - a. Two Beachwood residents have proposed a running clinic for children
 - b. This can be aligned with the 5k and Fun Run in October

- c. Mr. Keenan will invite the residents to our July 9 meeting so the Commission may receive a presentation.
 - 2. Sponsors to date
 - a. Thompson Chiropractic (verbal)
 - b. LA Fitness (verbal)
 - 3. Awards
 - a. Better staging required – research
 - b. Purchase banner
 - i. VOTE FOR FUNDING - \$500
 - 1. Motion: Orsano
 - 2. Second: McNabb
 - 3. VOTE: Unanimous
 - b. New program development
 - i. Food truck event – Anthony
 - 1. August 15, 2015
 - 2. Can not provide/sell/accommodate alcohol sales
 - 3. McNabb will call for stage availability (county)
 - 4. Will need additional garbage cans on site
 - 5. Tables should be placed throughout venue (beach) along walking route, on asphalt, between truck rows
 - 6. Brainstorm additional promotions, perhaps investing in radio promo through Townsquare media
 - 7. Go back to TV21
 - ii. Summer Camp
 - iii. Open Floor
7. Meeting Open to Public
8. General Discussion
 - a. Promotion
 - i. Tax bills going out in July
 - ii. Include 5k registration and Yard Sale registration
 - b. McNabb solicited interested residents for consideration as Alternate Commissioners
9. Adjourn
 - a. Motion: Keenan
 - b. Second: Seegert
 - c. VOTE: Unanimous