

BOROUGH OF BEACHWOOD RECREATION COMMISSION
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EMAIL US AT recreation@beachwoodusa.com



Meeting (Official Minutes)
March 27, 2014

Borough Hall
Beachwood, NJ

- I. **Call to Order:** Recreation Chairman Ron McNabb called the meeting to order at 7:32 PM
- II. **Pledge of Allegiance:** - COMPLETED
- III. **Attendance by Roll Call:** (5 Year Appointed Term & Expiration Date)

- 1 - Jessica Starmer (2017) - Present
- 2 - Lance Starmer (2015) - Excused
- 3 - Peter Hernandez (2016) – Absent
- 4 - Cathy Scuderi (2014) - Absent
- 5 - Ron McNabb (2014) - Present
- 6 - Susan Greitz (2018) - Present
- 7 – Dawn Rotella (2019) - Present
- 8 – Charlotte Cicchetti (A)– Present
- 9 – VACANT - Alternate
- 10 - Daniel Leonard (secretary) - Excused
- 11 - Steve Komsa (liaison) - Present

IV. **Compliance Statement:**

Ladies and Gentlemen, pursuant to the applicable portions of the New Jersey Open Public Meeting Act, adequate notice of this meeting has been given. The schedule for this meeting of the Beachwood Recreation Commission of the Borough of Beachwood is listed in the notice of meetings posted on the bulletin board located in the Municipal Complex and delivered to the Asbury Park Press.

V. **Approval of Minutes:**

- There was no reading of previous meeting minutes due to low attendance.

VI. Correspondence:

- **Email** – None

VII. Committee Schedule & Assignments:

1. *Reorganization – COMPLETED For 2014*

2. *Snowman Contest – COMPLETED For 2014*

3. *Easter Egg Hunt* – April 13th / April 19th Rain Date

- Lance raised the concern of several members of the community that children under 3 needed an alternate prize other than candy. Eggs are in and at Borough Hall. Jess going to PBA, Roy Rogers, Diner, Jim Sobieski. Lance will be fixing the signs so they are in good shape and accurate (age group breakouts).

4. *Beachwood “Spring Cleaning” Community Yard Sale* - May 3rd and 4th

- Flyers going to TR Schools for Beachwood Elementary, Intermediate South and Pine Beach Elementary. This event will be unlike the Fall Yard Sale because we will not be competing with other local towns having their event the same weekend. Only additional cost will be for Balloons and possibly Map printing. The commission discussed purchasing new signs for the event.

5. *Yoga on the Beach* – **Scheduled For Mid-May**

- Details to be finalized, next meeting flyer will be ready. Waiver is done and ready to go. Start date May 31, Mollie Laurence willing to start earlier if we decide to. Instructor – Molly Laurence has given proposal to lead instruct “pay as you go” morning Yoga classes to the community at a fee of \$5-7 per course beginning around 8AM on Saturdays. She also specializes in special population yoga, senior yoga, child yoga and “Mommy & Me” yoga. Transcendental Meditation classes were also discussed as was an inclement weather plan. A member of the Recreation Commission must be present.

6. *Memorial Day Riverfest & Craft Show* – May 26th

- Reach out continues for vendors. Dan Brendell to provide three separate spots – sand art, fudge and an inflatable. Commission agreed to allow inflatable on the grounds at no charge. Brendell to supply insurance and staff to work it – no effort necessary on part of BRC. Sue Greitz – looking for funds for kid’s prizes. Provide for up to \$300 – Motion Rotella, 2nd Cicchetti – passed unanimously. Jess Starmer to acquire PO and give to Greitz.

7. *Beachwood Tennis Program* –

- Chairman McNabb spoke to Beverly Clayton, who asked Public Works to evaluate the condition of the existing net and reorder if the current net is in disrepair. Also, Clayton recommends a sign be purchased and affixed to the fence at the court indicating that Recreation will be using the court during specified times, supersedes public use at those times, etc. Sign needs to be priced out, RM to cover.

8. *Fourth of July Fireworks* – Beachwood Beach

9. *Beachwood Fall Community Yard Sale* - September 27th & 28th

10. *3rd Annual Beachwood 5K River Run & 1 Mile Fun Run* – October 3rd

- Recommendation to run registration form as an ad in Runner’s Forum magazine, as we have for both previous years. Cost is \$460 for two months. Motion Greitz, 2nd Jess Starmer, passed unanimously.

Consideration requested for 2 top prizes to attract runners who seek monetary prizes at local events and expand runner's pool, \$100 each for Top Male and Female finishers. No vote – Commission requested to consider for future vote. Not time sensitive. \$800 grant from OC Tourism Council was received. Great vote of confidence in our event. Stipulation is that we match the spending and OCTC logo appears on our materials and T-shirt. Cost of T-shirts more than covers this spend-match requirement. Bayville Shop-Rite committed to letting us hang 5K flyers for the 2014 Event. Pat Hancock of Ocean Running Club offered to let us set up a Beachwood 5K Table where we could hand out Old 5K T-Shirts as well as sign up runners for the event. Change in 5K Race start time was discussed and will be an hour earlier in 2014.

11. Harvest Bonfire on the Beach – November 1st

12. Christmas Boat Parade – **Tentatively Scheduled**

13. House Decorating and Tree Lighting –

- Tree Lighting Ceremony – December 7th at the Municipal Complex
- House Decorating Deadline – December 10th
- House Decorating Judging – December 12th, 13th & 14th
- House Decorating Awards – December 17th

VIII. Old Business:

1. Recreation Secretary will maintain any updates of current State and Borough legal statues and by-laws pertaining to attendance to 2014 commission members.
2. Commission discussed the possibility of selling excess Summer Camp supplies in order to use the proceeds for an alternate or new recreation event in 2014. (**Beachwood Community Yard Sale?**)

IX. New / Continued Business:

1. Discussed beachwoodusa.com – inadequate for our needs. Recommending registration page with links to our forms and this template has been provided for inclusion, but to date no response or update from webmaster. Will continue to attempt through Sue Minock.
2. New advertising ideas – discussed all available avenues for advertising events. The list includes the borough website, Facebook – add log to all documents so public is aware of the page, Beachwood Nursery School, TR Schools, Radio, Ocean Signal, APP, and Bulletin Boards located at Borough Hall, Sewerage Authority, Candle Factory and Quick Chek.
3. Recreation chose to no longer purchase Visa Gift Cards for event prizes because they come with a \$5.00 Activation Fee.
4. A final plan concerning the Beachwood Networking Night venue locations will be completed by April.
5. Discussed discrepancies between the 2014 Beachwood Calendar and our Actual Events. Currently working on a solution to inform the Borough of these changes.
6. Background Checks need to be conducted for those members that have not already completed this requirement.
7. The Trust Account went from \$18,474.35 in 2013 to 20,046.18 going into 2014.
8. The 2014 Tourism Grant Application was successfully submitted by Council Liaison Steve Komsa.
9. Carousel of Music – Jersey Gold to perform at Beachwood Beach on Sunday 8/3/14. All details covered by Mr. Komsa

X. **Adjournment** – Jessica Starmer motioned to adjourn the meeting at 8:42 PM and Ron McNabb 2nd the motion.

The next official meeting will be **April 10, 2014** at the Community Center at 7:30 pm

Daniel P. Leonard
Recording Secretary